

	<u>Subject title:</u> LEADERSHIP			
<u>Subject code:</u>	<u>Subject Status:</u>	<u>Semester:</u>	<u>Credit value:</u>	<u>Teaching load:</u>
	Compulsory	V		3L+2T

<u>Study programme:</u> Academic Undergraduate Studies: Marketing
<u>Responsible Staff:</u> Professor: Marija Janković, PhD; Teaching Assistant: Milica Raičević, MSc
<u>Pre-requisite:</u> Nil
<u>Mode of study</u> Lectures, tutorials, case-studies, seminar papers, creative workshops
<u>Assessment:</u> Attendance, active participation – 5 points Seminar paper – 5 points Mid-term test I – 20 points Mid-term test II – 20 points Final xam – 50 points
<u>Objectives:</u> To introduce students to the basic concepts of leadership.

SYLLABUS:

- Sociological profile of a leader
- Classical theories on leadership
- Current approaches to leadership
- Innovative concepts of leadership
- Teams and leadership
- Establishment of teams
- Leadership and organization efficiency
- Latest developments in the field of leadership

READING LIST AND REFERENCES:

- Northouse Peter, *Leadership: Theory and Practice*, Sixth Edition, London, 2013