

	<u>Subject title:</u> BUSINESS ETHICS			
<u>Subject code:</u>	<u>Subjects Status:</u>	<u>Semester:</u>	<u>Credit value:</u>	<u>Teaching load:</u>
	Compulsory	VI	6	3L+3T

<u>Study programme:</u> Academic Undergraduate Studies: Marketing
<u>Responsible Staff:</u> Marija Janković, PhD; Teaching assistant: Milica Kovačević, MSc
<u>Pre-requisite:</u> Nil
<u>Mode of study</u> Lectures, tutorials, seminar papers, consultations, case studies, simulations, group work
<u>Assessment:</u> Written: 2 mid-term tests = 40 points Oral: Final exam = 50 points Attendance, Student participation = 10 points
<u>Objectives:</u> To enable students to acquire the knowledge and skills in the field of business ethics and ecological ethics. To provide students with an insight into the advantages of the application of business ethics and negative consequence of ethical principles violation through the application of methods of comparison and case studies of business ethics implementation in the field of business and ecology.

SYLLABUS:

- Introduction. Concepts: ethics and business. Ethical aspects in business.
- Subjective and objective ethics. Normative ethical relativism, ethical pluralism. Ethical duty, rights and justice.
- Ethics law application. Ethical responsibility, virtue and ethical reasoning.
- Ethical and controversial issues in business. Ethical validation of economic systems. Economic systems and justice. Corporations and ethics. Ethical responsibility within the corporation.
- Security, risk and environmental protection.
- Marketing, truth and advertising. Workers' rights and employment. Rights and duties of workers. Discrimination.
- Professions in business and professions as business.
- Ecological ethics. Ethical theory and environment. Ethics and economy. Social property management. State ethics. Ethics and sustainable development.
- Social responsibility to future generations and the natural world.
- Moral issues in international business and ecological ethics.
- Multinational corporations and ethical standards in ecology.
- Ecological justice and social ecology.

READING LIST AND REFERENCES: