

	Subject title: FUNDAMENTALS OF MANAGEMENT			
Subject code:	Subject Status:	Semester:	Credit value:	Teaching load:
MBS/M04	Compulsory	II	6	3L+2T

Study programme: Academic Undergraduate Studies: Financial Management/Marketing
Responsible Staff: Assistant Professor Slobodanka Krivokapić, PhD; Milica Kovačević, MSc
Pre-requisite: Nil
Mode of study Lectures, tutorials, seminar papers, consultations, case studies, simulations
Assessment: Written: 2 mid-term tests = 40 points Oral: Final exam = 50 points Attendance, Student participation, Seminar paper & presentation, Homework = 10 points
Objectives: To introduce students to the fundamentals of management as a science; to acquire managerial knowledge and skills; to understand the phenomenon of modern management, key stages of the management process and decision-making.

SYLLABUS:

- Introduction to management and business organization
- Management yesterday and today
- Organizational culture and environment
- Management in global environment
- Decision-making: the essence of managerial work
- The essentials of planning
- Organizational structure and design
- Communication and information technology
- Human resources management
- Management of changes and innovations
- Understanding groups and teams
- Leadership
- The essentials of control

READING LIST AND REFERENCES:

Stephen P. Robins, Mary Coulter (2005) *Management*, Pearson Education, Inc. Upper Saddle River, New Jersey